

JOE JORDAN

Full-stack web developer and content creator with strong creative problem-solving skills and attention to detail. Years of experience as a teacher and theater technician translates to ability to work with designers and teams, meet deadlines, and deliver a usable, high-quality product.

TOOLS & SKILLS

- HTML5, CSS3, JavaScript
- Node.js, Express, MongoDB
- React, Angular
- React Native
- Jest, Cucumber, Puppeteer
- Responsive design
- Writing/editing/research
- Trained in communication

STRENGTHS

- Diligent and personable
- Creative problem-solver
- Expertise in hearing and addressing client concerns
- Committed to promoting a safe and enjoyable work environment

EDUCATION

2022 • CareerFoundry Full-Stack Immersion Program

Intensive, mentored, project-based online training program in contemporary full-stack web development

2014 • Texas Region 10 ESC Teacher Certification, ELAR 8-12


Nationally recognized certification program for post-graduate teacher training

1994 • UC Santa Barbara Bachelor of Arts, English

Comprehensive liberal arts education with focus on English literature

 lankyjoe.com

 github.com/shplank

 [linkedin.com/in/joe-jordan-100858285/](https://www.linkedin.com/in/joe-jordan-100858285/)

WORK EXPERIENCE

Web Content Developer

IMPAK Corporation | Los Angeles, CA | 2022-present

- Redesigned and updated company's four websites to maximize marketing efforts
- Saw an average 88% increase in web traffic to sites by implementing comprehensive SEO strategies
- Wrote and edited copy and created new graphic content for multiple new and existing marketing pages, generating 20-50% more user engagement
- Created and maintained new sales reporting models to support sales staff in lead generation

Theater Operations Specialist

CSU Dominguez Hills | Carson, CA | 2019-2022

- Streamlining operational flow by proactively interfacing with faculty, staff, and outside clients to schedule and facilitate events and productions
- Paving the way for increasingly intricate theatrical designs based on flawless execution of designer plans
- Decreasing build times and inefficiency by training dozens of student workers in high-end carpentry skills and safe building protocols
- Improving organization and maintenance procedures for large, busy shop facility and theater space

English Teacher

Bonham High School | Bonham, TX | 2014-17

- Raised the bar for rigorous, standards-based instruction in a chronically underserved community
- Improved students' standardized test scores by 12% on average as well as overall passing and graduation rates
- Elevated school's profile by coaching academic teams to unprecedented regional competition victories
- Fostered more inclusive learning environment for all students, including promoting and advising school's first Gay-Straight Alliance program

References available upon request.